



# BENJAMIN BIXBY

WEB DEVELOPER  
CREATIVE

East Lansing, MI

517.420.5985

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benjaminbixby.com

## EXPERIENCE

### ● FRONTEND ENGINEER

Michigan State University | May 2016 - Present  
Frontend Web Developer at Michigan State University.

### ● WEB DEVELOPER / VIDEO DIRECTOR

American Expedition Vehicles | Dec 2012 - May 2016  
Web Developer, Designer. Video Director - pre through post production. Photographer.

### ● MULTIMEDIA MANAGER

DTN Management | Apr 2012 - Dec 2012  
Coordinated and managed creation of all artwork for DTN brands and managed properties. Managed web properties and redesigned/produced annual Student Guide book.

### ● OWNER, WEB/VIDEO DIRECTOR

BIG Multimedia | Dec 2008 - Mar 2012  
Combining market data with intuition, BIG delivered fully integrated marketing and multimedia solutions.

## EDUCATION

### ● DESIGN & COMMUNICATION

Lansing Community College | Aug 2007 - May 2009  
Study of 3D Design, Color Theory, Psychology, Drawing and Art History

## HIGHLIGHTS

### ● MSU WEBSITES

Manage all frontend dependencies/implementation of CANR family of websites across two content management systems. Direct CANR web designer and collaborate with MSU Communication and Brand Strategy (CABS) to maintain a mobile-first, accessible frontend template system.

### ● AEV DEALER PORTAL

Enable dealers access to marketing collateral, part and vehicle ordering and tracking. Complete front and backend design, development, server administration and implementation. LAMP, Bootstrap, Angular, ExpressionEngine (LAMP), and Syspro ERP (IIS).

### ● AEV STORE / ERP / MULTIMEDIA

Redesign & develop the AEV Magento storefront. Implement new features and maintain. Sync parts, inventory, orders, customers and tracking with Syspro ERP system. Pre through post production (video) and director of photography.

## REFERENCES

Available upon request

## SKILLS/TOOLS

Linux, Apache, MySQL, PHP, Python, Java, Ruby on Rails  
HTML, CSS, JavaScript, jQuery, Angular  
Sublime, Atom, Vagrant, Git, Github, Bitbucket  
Grunt, Gulp, Sass, PostCSS, Linting  
Photoshop, Illustrator, InDesign  
Premiere Pro, After Effects  
Fishbowl ERP, Syspro ERP system  
Project Management (Basecamp, Wrike, CA)



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## WORK SAMPLES

### WEBSITES

#### **canr.msu.edu**

College of Agriculture and Natural Resources  
Ongoing Project

Design, Development, Accessibility, SEO

HTML, CSS, JavaScript, Java, XML

#### **OrionBuilt.com**

West Michigan's premier construction company.

Completed in 2015

Design and Development, Server/DNS Configuration

CraftCMS, HTML, CSS, JavaScript, Bootstrap

#### **aev-conversions.com/ramlaunch**

AEV enters the Ram Truck market.

Completed in 2015

Design and Development

HTML, CSS, JavaScript

#### **aevusa.com/jkbp**

AEV Build and Price a JK Wrangler.

Completed in 2013

Design and Development

HTML, CSS, JavaScript, AngularJS, PHP

More samples available upon request.

### BOOKS

#### **DTN Student Apartment Guide**

Annual "guide to living" marketing piece for MSU  
students, direct mail - distribution 45k. .

### VIDEOS

#### **Motocross**

Nick Wey SX Prep ([benbix.com/nwey](http://benbix.com/nwey))

Baja Brawl 2010 ([benbix.com/bb1](http://benbix.com/bb1))

Baja Brawl 2011 - MX ([benbix.com/bb2](http://benbix.com/bb2))

Baja Brawl 2011 - FUN ([benbix.com/bb3](http://benbix.com/bb3))

The Prospects MX DVD

#### **American Expedition Vehicles**

Colorado Customer Tour ([benbix.com/a1](http://benbix.com/a1))

Discovering the Journey ([benbix.com/a2](http://benbix.com/a2))

Education Series - Front Bumper ([benbix.com/a3](http://benbix.com/a3))

#### **Snowboarding**

US Snowboard Team at Otsego Club ([benbix.com/uss](http://benbix.com/uss))

Kyle Mack and Friends ([benbix.com/km](http://benbix.com/km))

#### **Misc**

Drone Flying Alabama Hills ([benbix.com/drone](http://benbix.com/drone))

Reel 2015 ([benbix.com/reel](http://benbix.com/reel))