



BENJAMIN BIXBY

PROJECT MANAGER
DEVELOPER
CREATIVE

Sacramento, CA
517.420.5985

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benjaminbixby.com

EXPERIENCE

- **WEB APPLICATION DEVELOPER**
University of California, Davis | July 2018 - Present
Collaborate across departments to deliver technical products and services to meet business needs. Develop, Maintain and Administrate web properties, Intranet, Digital Signage and Helpdesk system. Data modeling and analysis of core business operations.
- **FRONTEND ENGINEER**
Michigan State University | May 2016 - June 2018
Frontend Web Developer.
- **WEB DEVELOPER / VIDEO DIRECTOR**
American Expedition Vehicles | Dec 2012 - May 2016
Web Developer, Designer, Video Director - pre through post production. Photographer.
- **MULTIMEDIA MANAGER**
DTN Management | April 2012 - Dec 2012
Web and Print Designer. Photographer. Coordinate and create all artwork for DTN brands and managed properties. Manage web properties and design/production of annual Student Guide book.
- **OWNER, WEB / VIDEO DIRECTOR**
BIG Multimedia | Dec 2008 - March 2012
Combining market data with intuition, BIG delivered fully integrated marketing and multimedia solutions.

EDUCATION

- **DESIGN & COMMUNICATION**
Lansing Community College | Aug 2007 - May 2009
Study of 3D Design, Color Theory, Psychology, Drawing and Art History

HIGHLIGHTS

- **UC DAVIS**
Collaborate across all business units to maintain and improve B2C and B2B. Applications include wCMS, Digital Signage, intranet and business applications. Project Manager of our Helpdesk system from inception. Documentation, training and analysis, reporting of each application to leadership. Product Owner and lead developer of web redesign.
- **MSU**
Manage all frontend dependencies/implementation of CANR family of websites across two content management systems. Direct CANR web designer and collaborate with MSU Communication and Brand Strategy (CABS) to maintain a mobile-first, accessible frontend template system.
- **AEV**
Design & develop the AEV Magento storefront and Dealer Portal. Implement new features and maintain. Sync parts, inventory, orders, customers and tracking with Syspro ERP system. Pre through post production (video) and director of photography.

REFERENCES

Available upon request.

SKILLS / TOOLS

Project Management, ITIL, PMP
Jira, Basecamp, Wrike, Smartsheet
ServiceNow, DeskPro, Excel, PowerBI
HTML, CSS, JavaScript, Linux, Apache, MySQL, PHP, Java
Microsoft Server, MsSQL, IIS, VSCode, Git, Webpack
Photoshop, Illustrator, InDesign
Premiere Pro, After Effects



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WORK SAMPLES

WEBSITES

law.ucdavis.edu

UC Davis School of Law
Project Manager of Web Redesign
JIRA, SmartSheet, PowerBI

helpdesk.law.ucdavis.edu

UC Davis School of Law Helpdesk
Product Manager, Design, Training

canr.msu.edu

College of Agriculture and Natural
Resources
Design, Development, Accessibility, SEO
HTML, CSS, JavaScript, Java, XML

OrionBuilt.com

West Michigan's premier construction
company. Completed in 2015
Design and Development, Server/DNS
Configuration
CraftCMS, HTML, CSS, JavaScript,
Bootstrap

aevusa.com/jkbp

AEV Build and Price a JK Wrangler.
Completed in 2013
Design and Development
HTML, CSS, JavaScript, AngularJS, PHP

More samples available upon request.

BOOKS

DTN Student Apartment Guide

Annual "guide to living" marketing piece for
MSU students, direct mail, street, campus
and property - distribution 45k+

VIDEOS

Businesses/Non-profits

FireCATT Fire Hose Testing
(benbix.com/firecatt)
Great Lakes Music Camp (benbix.com/gmc)
Drone Flying Alabama Hills
(benbix.com/drone)

American Expedition Vehicles

Colorado Customer Tour (benbix.com/a1)
Anza Borrego (benbix.com/a5)
Discovering the Journey (benbix.com/a2)
Rubicon Trail (benbix.com/a4)
Education Series - Front Bumper
(benbix.com/a3)

Sports

US Snowboard Team at Otsego Club
(benbix.com/uss)
Kyle Mack and Friends (benbix.com/km)
Nick Wey SX Prep (benbix.com/nwey)
Baja Brawl 2010 (benbix.com/bb1)
Baja Brawl 2011 - MX (benbix.com/bb2)
Baja Brawl 2011 - FUN (benbix.com/bb3)
The Prospects MX DVD (benbix.com/pmx)